

Public Libraries Advisory Committee
Summary of Discussion of the 44th Meeting Held on 23 June 2022

Final Report on Library-On-Wheels Pilot Programme (PLAC 3/2022)

1. Members noted the report and made the following suggestions and enquiries:

- (a) Given that the pilot programme was widely popular among children, it was suggested to target them and focus on providing children's collection.
- (b) To enhance collaboration with social welfare or non-profit-making organisations and schools, volunteers and retirees of the organisations could be invited to participate in storytelling activities for strengthening social cohesion.
- (c) To collaborate with local organisations in major district events or organise tie-in activities so as to increase visitor flow.
- (d) To conduct district analysis for expanding exposure of the programme to the public. For example, priority should be given to visiting newly developed areas and locations with comparatively fewer facilities or community resources where mobile services could fill the gap for better public services. .
- (e) To make reference to the habits and lifestyles of different age groups in providing the service, such as dedicating morning and early afternoon sessions to serving elderly and after school hours to students and families. Members also suggested that extended activities should be offered upon completion of the events to encourage members of the public to borrow books from libraries continuously.
- (f) To increase the number of Library-On-Wheels by retrofitting old buses with reference to the "Reading Buses" set up by some schools, with kindergartens and primary schools as the major target groups of the programme.
- (g) Members appreciated the pilot programme which strived to actively promote reading in the community, and suggested that promotional video on key features of the programme should be

produced to invite interested non-profit-making organisations and schools to join the programme.

- (h) To explore use of social media and school emails for continuously reaching out to students or invitation to schools to be partners of the programme with a view to establishing a long term relationship with them.

Secretariat of Public Libraries Advisory Committee

January 2023